

Blue Cross Blue Shield – Arkansas Customer Spotlight



SAFE One has given our enterprise a tremendous opportunity to pinpoint risk through scenarios and to communicate financial impact in an effective way.

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Arkansas
BlueCross BlueShield

Insurance/Healthcare

Data Ingestion

CROWDSTRIKE

KnowBe4
Human error. Conquered.

tenable

Use Case

FIRST PARTY

Positive Business Outcomes

Ransomware Resiliency Dashboard to track how the organization is driving down ransomware risk and HITRUST regulatory alignment/ findings prioritization. BCBS Arkansas aimed to enhance their resilience against ransomware attacks and to map their processes to HITRUST standards.

Before Safe

Ransomware was not something that could be reported on, all control failures are treated equally and remediated as such; HITRUST provides a Low, Medium, High to help prioritize findings.

After Safe

We assessed the financial impact of ransomware risk for the organization, providing actionable insights to reduce overall risk. We also calculated the dollar value for top risk reduction based on the HITRUST assessment to guide investment planning. Our services included improving ransomware resilience through risk-based control recommendations, enhancing budget planning, and automating control monitoring and reporting for efficiency.

- Improved Risk Understanding
- Targeted Risk Assessments
- Met Regulatory Compliance
- Informed Investment Prioritization